

TR209 - SCIENTIFIC AND CULTURAL ACTIVITIES - I - Ürgüp Sebahat ve Erol Toksöz Turizm Meslek Yüksekokulu - Seyahat-Turizm ve Eğlence Hizmetleri Bölümü

General Info

Objectives of the Course

The aim of this course is to enable students to understand the fundamental concepts of Turkish culture and folklore, the historical development of Turkish culture, tangible and intangible cultural heritage, major areas of folk culture, and the processes of cultural change and continuity. The course also aims to provide students with knowledge of rites of passage, folk beliefs, festivals and special days, folk literature, folk music and dances, traditional handicrafts, culinary culture, folk architecture, symbols and rituals, and to develop their ability to interpret and communicate these cultural elements accurately, scientifically and ethically within the context of tourist guiding.

Course Contents

Concepts of culture, folk and folklore; material and non-material culture; folklore, fakelore and folklorism; cultural heritage and intangible cultural heritage; historical development of Turkish culture from Central Asia to Anatolia; steppe culture, migrations, and cultural change and continuity during the Seljuk and Ottoman periods; rites of passage including birth, childhood, circumcision, military service, marriage and death; Turkish folk beliefs; festivals, special days and seasonal celebrations; Turkish folk literature; Turkish folk music and dances; traditional handicrafts; Turkish culinary culture and gastronomic heritage; folk architecture and settlement culture; symbols, motifs and rituals in Turkish culture; preservation of cultural heritage and its relationship with tourism; interpretation of Turkish culture within tourist guiding; intercultural communication and the accurate, effective and ethical presentation of Turkish culture to visitors.

Recommended or Required Reading

Sözbilen, G. (2026). Türk Kültürü ve Halk Bilimi. Yayınlanmamış Ders Notu. Örnek, S. V. (2000). Türk Halkbilimi. Kültür Bakanlığı Yayınları. Oğuz, M. Ö. (2009). Somut Olmayan Kültürel Miras Nedir? Geleneksel Yayıncılık. Oğuz, M. Ö. (2013). Türkiye'nin Somut Olmayan Kültürel Mirası. Geleneksel Yayıncılık. Ekici, M. (2015). Halk Bilgisi (Folklor) Derleme ve İnceleme Yöntemleri. Geleneksel Yayıncılık. Ögel, B. (1984). İslâmiyetten Önce Türk Kültür Tarihi: Orta Asya Kaynak ve Buluntularına Göre. Türk Tarih Kurumu Yayınları.

Planned Learning Activities and Teaching Methods

Lecturing, question and answer, discussion, case studies, use of visual and audiovisual materials, comparative analysis of cultural elements, storytelling, student-centred classroom activities, and cultural interpretation practices within the context of tourist guiding.

Recommended Optional Programme Components

Students are advised to regularly follow the course notes and audiovisual materials, review the recommended readings, and evaluate cultural elements in terms of their historical context, regional diversity, cultural change and continuity. In tourist guiding practices, students are expected to distinguish between historically documented information, legends, folk beliefs, and cultural elements reproduced or adapted for tourism purposes.

Instructor's Assistants

Asst. Prof. Gülhan SÖZBİLEN

Presentation Of Course

Face-to-face training is provided

Dersi Veren Öğretim Elemanları

Inst. Hürriyet Kurt Dr. Öğr. Üyesi Gülhan Sözbilen

Program Outcomes

1. Explains the fundamental concepts of culture, folk, folklore, cultural heritage, and intangible cultural heritage.
2. Evaluates the historical development of Turkish culture from Central Asia to Anatolia in terms of cultural change and continuity.
3. Explains rites of passage, folk beliefs, festivals, symbols, and rituals in Turkish folk culture within their historical and social contexts.
4. Describes the main characteristics and regional diversity of Turkish folk literature, folk music and dances, traditional handicrafts, culinary culture, and folk architecture.
5. Evaluates Turkish folk culture and cultural heritage elements in terms of tourism, authenticity, cultural continuity, and preservation
6. Distinguishes between historical information, legends, folk beliefs, and cultural narratives reproduced for tourism purposes within Turkish culture.
7. Interprets and communicates knowledge of Turkish culture and folklore accurately, scientifically, ethically, and appropriately for different visitor profiles within the context of tourist guiding and intercultural communication.

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical	Practise
1	Turkish Culture and Folklore Course Notes, Chapter 1.	Lecture, question and answer, discussion.	Concepts of culture, folk and folklore; material and non-material culture; folk culture; introduction to the concept of folklore.	
2	Turkish Culture and Folklore Course Notes, Chapter 1.	Lecture, question and answer, case study.	Scope and fields of folklore studies; folklore, fakelore and folklorism; cultural interpretation from the perspective of tourist guiding.	
3	Turkish Culture and Folklore Course Notes, Chapter 2.	Lecture, question and answer, discussion, visual materials	Cultural heritage and intangible cultural heritage; UNESCO domains of intangible cultural heritage; cultural continuity and safeguarding.	
4	Turkish Culture and Folklore Course Notes, Chapter 3.	Lecture, question and answer, comparative analysis.	Historical development of Turkish culture: from Central Asia to Anatolia; steppe culture, migrations and cultural interaction.	
5	Turkish Culture and Folklore Course Notes, Chapter 3.	Lecture, question and answer, discussion.	Turkish culture during the Seljuk and Ottoman periods; cultural change, interaction and continuity.	
6	Turkish Culture and Folklore Course Notes, Chapter 4.	Lecture, question and answer, case study, comparative analysis.	Rites of passage in Turkish culture: birth, childhood, circumcision, military service, marriage and death.	
7	Turkish Culture and Folklore Course Notes, Chapter 5.	Lecture, question and answer, discussion, case study.	Turkish folk beliefs: the evil eye, amulets, visits to tombs and sacred sites, Hıdırellez, rainmaking rituals, the ocak tradition and folk medicine.	
8	Review of the topics covered in the midterm examination.	Assessment and evaluation – Written examination.	Midterm Examination	
9	Turkish Culture and Folklore Course Notes, Chapter 6.	Lecture, question and answer, visual materials, discussion.	Festivals and special days in Turkish folk culture: Ramadan and Sacrifice Feasts, Nevruz, Hıdırellez, Koç Katımı, Sıya and local festivals.	
10	Turkish Culture and Folklore Course Notes, Chapter 7.	Lecture, question and answer, storytelling, case study.	Turkish folk literature: epics, legends, folktales, folk stories and anecdotes; Dede Korkut and Nasreddin Hodja.	
11	Turkish Culture and Folklore Course Notes, Chapter 8.	Lecture, question and answer, audiovisual materials, comparative analysis.	Turkish folk music and folk dances: kırık hava, uzun hava, folk songs and musical instruments; zeybek, horon, halay, bar and other regional dances.	
12	Turkish Culture and Folklore Course Notes, Chapter 9.	Lecture, question and answer, visual materials, case study.	Traditional Turkish handicrafts: carpets, kilims, tiles, marbling, coppersmithing, woodwork, pottery, filigree and Cappadocian handicrafts.	
13	Turkish Culture and Folklore Course Notes, Chapter 10.	Lecture, question and answer, visual materials, discussion.	Turkish culinary culture and gastronomic heritage: historical development, regional cuisines, dining culture, hospitality, Turkish coffee and Cappadocian cuisine.	
14	Turkish Culture and Folklore Course Notes, Chapter 11.	Lecture, question and answer, visual materials, cultural interpretation.	Turkish folk architecture and settlement culture; the traditional Turkish house, village and highland settlements, rural settlements of Cappadocia; cultural landscape.	
15	Turkish Culture and Folklore Course Notes, Chapters 12–13.	Lecture, question and answer, discussion, storytelling, cultural interpretation.	Symbols and rituals in Turkish culture; interpretation and presentation of Turkish culture from the perspective of tourist guiding; intercultural communication.	

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Derse Katılım	14	2,00
Ders Öncesi Bireysel Çalışma	14	1,00
Vize	1	1,00
Final	1	1,00
Tartışmalı Ders	14	1,00
Ara Sınav Hazırlık	1	8,00
Final Sınavı Hazırlık	1	8,00
Teorik Ders Anlatım	14	2,00

Assesments

Activities	Weight (%)
Ara Sınav	40,00
Final	60,00

Seyahat-Turizm ve Eğlence Hizmetleri Bölümü / Turist Rehberliği X Learning Outcome Relation

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19	P.O. 20	P.O. 21	P.O. 22	P.O. 23	P.O. 24
L.O. 1	2					2	4						2	2		3				3	2			2
L.O. 2						2							4	3		4				3	2			2
L.O. 3						3							4	4		5				4	2		2	3
L.O. 4						3							4	5		5				4	2			3
L.O. 5	2		2	2		3		3				2	4	5		4				4	3	2		3
L.O. 6	2			2		4		3				2	3	4		5				5	3		2	4
L.O. 7	4	2		4		5		3	3			4	4	5		5				5	4	2	2	5

Table :

- P.O. 1 : They describe the basic concepts of tourist guiding.
- P.O. 2 : They know the legal regulations and professional standards in the field of travel services.
- P.O. 3 : They know internal and external environmental factors that affected by tourism and travel companies.
- P.O. 4 : They know how the travel businesses for promotional, information, guidance, transportation, meeting-conference and the other services was organized and presented.
- P.O. 5 : Know at least one foreign language at level A2 Europe Language Portfolio.
- P.O. 6 : They can easily apply the theoretical and practical knowledge in the sector that they gained at school and internship .
- P.O. 7 : They can use the foreign language knowledge acquired at school and internship.
- P.O. 8 : They analyze the problems faced by the tourism industry with the help of the theoretical and practical experience they gained and find solutions to them.
- P.O. 9 : Their contact force is high and they adapt to team work.
- P.O. 10 : They communicate with their subordinates and superiors effectively .

- P.O. 11 :** They have the ability to work under pressure, stress and business density.
- P.O. 12 :** They know applications like tour planning, tour operator and operation management, counseling services that organized in the travel agencies, and take an active role in these applications.
- P.O. 13 :** They get detailed information all the historical sites and touristic places of Turkey.
- P.O. 14 :** They introduce the cultural and geographical characteristics pf visited religions in the cultural tours to groups by the leadership.
- P.O. 15 :** They know the basic principles of band-aid.
- P.O. 16 :** They specialize in various religious beliefs, mythology, art history and archaeology and they transferred this information to domestic and foreign tourists during the introduction of their country.
- P.O. 17 :** They help to the colleagues working together and the new ones.
- P.O. 18 :** Prepare reports regarding their task and present them to their seniors.
- P.O. 19 :** Band to national and ethical values and care for these values at work they attend.
- P.O. 20 :** They are stick to national and ethical value, and they keep these values in their studies.
- P.O. 21 :** They follow the innovations related to the profession and constantly improve themselves.
- P.O. 22 :** They get the general information about tourism and travel activities in the other world countries.
- P.O. 23 :** They know the history of the different religions and their principles.
- P.O. 24 :** They acquire the capabilities to present a subject fluently.
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- L.O. 3 :** Explains rites of passage, folk beliefs, festivals, symbols, and rituals in Turkish folk culture within their historical and social contexts.
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